



2024 Christmas Parade Application

Saturday, December 7, 2024 @ 4 pm
Entry must be received by November 22nd
Entry Fee - \$25

Company/Organization Name: _____

Contact Person: _____

Address: _____

Phone: _____ **EMAIL:** _____

Type of Entry (check all that apply) [] Float [] Single Vehicle [] Band/Dance/Cheer [] Walking

Will there be a vehicle with your entry? [] Yes [] No If yes, how many: _____ **Limit of 3 per business**

Type of vehicle (check all that apply): [] Car [] Truck [] Tractor [] Fire/Police/Sheriff

Length of Entry: _____ **This is important information as we need to know for spacing at lineup.**

Total # participants in entry: _____ # of children: _____ # of animals: _____

Will your unit have music? [] Yes [] No

Description of Entry: _____

Waiver: As a participant in the Front Royal-Warren County Chamber of Commerce Christmas Parade, I, the undersigned, do hereby assume the risk for participating on behalf of myself and for the other participants included as part of this entry. It is further agreed and understood that in no case will I or any such participants make any claims against the Front Royal-Warren County Chamber of Commerce, its officers, directors, employees, the County of Warren, the Town of Front Royal, other parade participants or other duly assigned parade officials or assistants. I have read the general parade rules and regulations on the reverse, and take full responsibility for my entry adhering to these rules.

Signature: _____ Date: _____

Payment methods accepted: Cash, check or VS/MC/DS. Make checks payable to Chamber of Commerce. Return application and payment to FR-WC Chamber of Commerce, 201 E. 2nd Street, Front Royal, VA 22630.

VS/MC/DS #: _____ 3 Digit Security Code: _____ Zip: _____ Expiration: _____

If you would like to receive a Square invoice to pay online check here _____ Confirm email address _____

For more information contact: Chamber of Commerce, 201 E. 2nd Street, Front Royal, VA – 540-635-3185 or Email: info@frontroyalchamber.com.

PARADE RULES & REGULATIONS

1. All entries must be safe for passengers and spectators.
2. There is only **ONE** official Santa in the parade. Other “Santas” will be asked not to participate before the procession begins.
3. Parade route: Line up on Luray Avenue – Right – Right on Main Street – Left on Chester Street – Right on 3rd Street – Disband at Warren County Government Center.
4. Entries will line up on Luray Ave. (this is subject to change) beginning at 2:00 pm. **The parade begins at 4 p.m. Participants will receive an email from Chamber staff the week of the parade with updates and detailed line-up instructions.**
5. All commercial vehicles in the parade must be decorated with a holiday theme with a **limit of three vehicles per business.**
6. It is **important** that you keep your entry moving along the parade route.
7. Please do not throw candy or other items from your float. You may have walkers pass candy to the crowd along the way.
8. Entries with animals are required to supply their own “cleanup crew”. They must be used at the staging area, during the parade and at the end.
9. All music from parade participants during line up or along parade route must be seasonal in nature and family friendly.
10. Due to space and safety issues the use of tractor-trailers will not be permitted.
11. Judges will be located “at the turn” on Main & Chester Streets. Performance groups must perform “on-the-go”. **Limit your performance in front of the judges to no more than 30 seconds.**
12. Plaques will be presented to winners at the Chamber of Commerce Business After Hours located at Royal Cinemas on Tuesday, December 10th or can be picked up at the Chamber office located at 201 E. 2nd Street.
13. Award Categories:
 - Best in Parade (Best in Show)
 - Best Walking Group (Marching, Cheering, Dancing)
 - Best Commercial Entry
 - Best Float (Youth)
 - Best Float (Adult, Civic, Church or Business)
 - Most Creative
 - Honorable mentions